

# ENTRÉE MAGAZINE AD SIZES

**Corporate Full Page:** 8.375 x 10.875 (Add .125 Bleed)

**Restaurant Full Page with Sidebar\*:**

6.375 x 10.875

Add .125 Bleed

\*Side bar will be added by Entree Art Dept.

**Restaurant Half Page with Sidebar\*:**

6.125 x 5.250

No bleed needed.

\*Side bar will be added by Entree Art Dept.

**\*Sidebar copy**

Copy will be submitted via e-mail or CD. Body copy is limited to 100 - 125 words for full page ad and 50 words for half page ad. Should also include address, phone numbers and hours of operation. Please provide separate file with live text for changes. Word documents are accepted.

**Menu Pages:** 8.375" x 10.875. No Bleeds. Black and white pages only - color not available

Blue Line is trim: 8.375 x 10.875

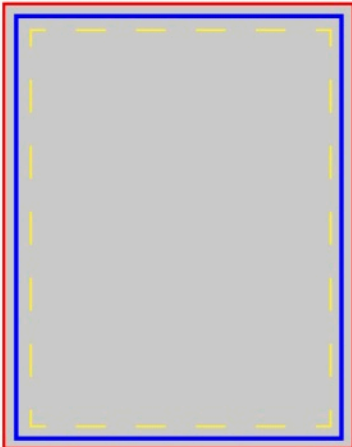
Yellow Line is Live Area: 7.875 x 10.375

Red is Bleed: 8.625 x 11.125

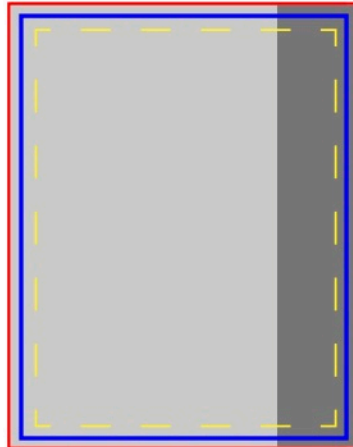
Blue Line is trim: 6.125 x 5.250

Yellow Line is Live Area: 5.625 x 4.75

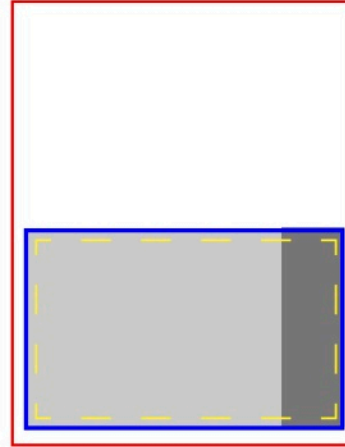
NO Bleed Needed.



Full Page Corporate,  
No sidebar



Full page with sidebar



1/2 page w/ sidebar

Art Submission guidelines

**Print-Ready Ad Submission**

Ads and all photos used in ads should have a resolution of 300 DPI at actual size and be in CMYK mode. Please allow for .125" bleed on full page ads. Live area is .25" from trim.

Changes needed to any files that are not produced to our specifications will be billed at \$75 per hour.

We accept the following files: **PDF** - Embed all fonts, **TIFF** or **EPS** - Raster files

We work on a MAC based platform. Ads created in Publisher or Word are not acceptable files. InDesign, Illustrator, Photoshop files are accepted.

We are not responsible for typographical errors or other mistakes that are found in print-ready ads sent to us. Please proof all ad material before sending for final layout.

Please provide a color proof for all ad submissions.

MAGAZINE **entrée**

239.354.1245 • 239.353.1292 FAX • info@entreenaples.com  
www.entreemagazine.com • PMB 17015725 • Collier Blvd. #201  
Naples, FL 34119